



Blueprint for Success: Checklist

Please check-off any boxes that currently apply to your child-care business.

First Floor (*Structure Your Childcare Business*)

- Vision, Mission and Core Principles
- Business Plan or Strategic plan
- Social media marketing plan
- Advisory Board
- National Accreditation: _____
- Evidence-based Curriculum with Assessment tools: _____
- Employee Handbook
- Parent/Family Handbook
- Professional Development
- Parent Education Programs
- Continuous Improvement Plan

Second Floor (*Stabilize and Grow Your Childcare Business*)

- Accounting system: _____
- Annual Financial statements
- Childcare Management System (CRM): _____
- Record-keeping, Taxes and Financials
- Banking relationship (Line of Business Credit)